2017
Center for Health Behavior Research
University of Pennsylvania
Annual Report

Director: Karen Glanz, PhD, MPH

In the Department of Biostatistics, Epidemiology, and Informatics/Center for Clinical Epidemiology and Biostatistics (CCEB)
2017
Center for Health Behavior Research
Annual Report

Vision
To become an epicenter for fundamentals of behavioral research on the Penn campus and advance the development, application and testing of health behavior measurement and theories in clinical and population-based research.

For more information about CHBR, contact:
Center for Health Behavior Research
Perelman School of Medicine
University of Pennsylvania
837 Blockley Hall, 423 Guardian Drive
Philadelphia, PA 19104
215-573-4529
chbrinfo@mail.med.upenn.edu
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Established in 2009, the University of Pennsylvania's Center for Health Behavior Research (CHBR) is an institution-wide collaborative effort, dedicated to conducting health behavior research, fostering advances in measurement of health behaviors, advancing the use of health behavior theory, and promoting collaboration among faculty, fellows and students. Through theory-based research and a broad focus on measurement of health behavior, the CHBR contributes to both fundamental and applied research to help individuals, populations and clinicians improve health behaviors and outcomes. The CHBR is a Type I center that is housed within the Center for Clinical Epidemiology and Biostatistics (CCEB) at the Perelman School of Medicine.

Together with collaborators from the UPenn community and other social science and public health and medical professionals, the CHBR works to advance the development, application and testing of health behavior measurement and theories in clinical and population-based research.

- We conduct and collaborate on innovative research on prevention, intervention, and program development for health behaviors.
- We collaborate with other researchers to develop and evaluate relevant health behavior measurement tools to answer research questions.
- We provide consultation to behavioral researchers who want to develop or refine a theoretical basis for their line of inquiry, engage with communities, and be more effective in completing their research as proposed.
- We provide a center for training, mentoring and supporting students, postdoctoral fellows and junior scientists in health behavior research.

CHBR continues to gain great momentum toward achieving its goals to become a focal point of health behavior research within the University.
Karen Glanz, PhD, MPH is George A. Weiss University Professor, Professor of Epidemiology in the Perelman School of Medicine, Professor of Nursing in the School of Nursing, and Director of the University of Pennsylvania Prevention Research Center. She is a Senior Fellow of the Leonard Davis Institute on Health Economics, the Center for Public Health Initiatives, and the Penn Institute for Urban Research, and a Distinguished Fellow of the Annenberg Public Policy Center. In 2013, Dr. Glanz was elected to membership in the Institute of Medicine (IOM) of the National Academy of Sciences (now the National Academy of Medicine). In 2016, Dr. Glanz was appointed to the Advisory Council for the National Heart, Lung, and Blood Institute.

A globally influential public health scholar whose work spans psychology, epidemiology, nutrition and other disciplines, her research in community and health care settings focuses on obesity, nutrition, and the built environment; cancer prevention and control; chronic disease management and control; reducing health disparities; and health communication technologies.

**Advisory Panel**

Our advisory panel was convened to guide the launch of CHBR and is comprised of health professionals from a variety of disciplines and fields including epidemiology and public health, health disparities, biostatistics, neuroscience, addiction and dependency, urban studies and health economics. Schools represented include the School of Medicine, Annenberg School for Communication, School of Arts and Sciences, School of Design, School of Nursing, School of Social Policy and Practice, and Wharton School of Business.

**Fellows**

CHBR Fellows are faculty and investigators at UPenn with interests and involvement in health behavior measurement and outcomes research. **There are currently 53 senior, associate, and affiliate Fellows of the Center**, which exceeds the goal of 50 Fellows. CHBR is planning to connect with new faculty members and update the list of CHBR fellows.

Visit the CHBR website for a list of current Fellows and information on how to become a fellow.
In addition to our regular staff, two part-time temporary research assistants were part of our group: Annie Grisafi and Will Steinberg.
CHBR has a strong commitment to the mentorship of students and junior faculty.

Student Research Assistants

During the 2016-2017 academic year, CHBR mentored 7 graduate students. This summer, Stephanie Arcardia (Shippensburg University) and Sarah Svetec (Haverford College) are completing an undergraduate internship. Ryan Quinn (Temple University), Casey Stover (West Chester University), Elaine Tran (University of Pennsylvania), and Ari Wijayanto (University of Pennsylvania) will continue their work as graduate research assistants.

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution and Program</th>
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<tbody>
<tr>
<td>Stephanie Arcadia</td>
<td>Shippensburg University, Undergraduate Student</td>
</tr>
<tr>
<td>Jessica Goldstein</td>
<td>Drexel University, MPH Student</td>
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<tr>
<td>Kenny Grant</td>
<td>University of Pennsylvania, Postbac Student</td>
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<td>Obumneke Obi</td>
<td>University of Pennsylvania, MPH Student</td>
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<td>Ryan Quinn</td>
<td>Temple University, MPH Student</td>
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<td>Casey Stover</td>
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<tr>
<td>Sarah Svetec</td>
<td>Haverford College, Undergraduate Student</td>
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<td>University of Pennsylvania, MPH Student</td>
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<td>Stephen Watkins</td>
<td>University of Pennsylvania, MPH Student</td>
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<tr>
<td>Ari Wijayanto</td>
<td>University of Pennsylvania, MEd Student</td>
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</table>
CHBR FY 2017 Annual Report

CHBR MENTEES

CHBR has a strong commitment to the mentorship of students and junior faculty.

MENTEES

Dr. Glanz provides mentorship to the following fellows, faculty, and graduate students:

- **Julia Alber, PhD, MPH** — Postdoctoral fellow at the Center for Health Behavior Research, University of Pennsylvania.

- **Sandra Amaral, MD** - Assistant Professor of Pediatrics at the Children's Hospital of Philadelphia. Co-Mentor with Susan Furth, MD, (primary mentor) on K23 award (K23 DK083529).

- **Shreya Kangovi, MD, MS** — Assistant Professor of Medicine at the Hospital of the University of Pennsylvania. Primary mentor on K23 award (K23 HL128837).

- **Elizabeth Lowenthal, MD, MSCE** — Assistant Professor of Pediatrics at the Children's Hospital of Philadelphia. Co-mentor with Robert Gross on K23 award (K23 MH095669).

- **Senbagam Virudachalam, MD, MSHP** — Assistant Professor of Pediatrics at the Children’s Hospital of Philadelphia (work on a K23 application).

- **Terease Waite, MSN, JD** - Ruth L. Kirschstein NRSA Pre-Doctoral Fellow. Co-Mentor with Connie Ulrich, Marilyn Sommers, and Christine Bradway on pre-doctoral NRSA award (F31 NR013847 ).
Website & Social Media Communications

**FY 2017 Accomplishments**

1. Currently updating the CHBR website, with guidance from Eileen Fisher (CCEB) and Sam Cohen (New Media Solutions). The new CHBR website is managed with Drupal, the Content Management System (CMS) being used by CCEB. A link to the CHBR website is available on the CCEB Centers of Excellence page—http://www.cceb.med.upenn.edu/coe. *The revised site is not yet live. Please visit http://www.med.upenn.edu/chbr/ to view the current website.*

2. Currently working with a web developer (eCity Interactive) to design, develop, and launch an updated Nutrition Environment Measures Survey (NEMS) website. *The revised site it not yet live and is expected to launch in July 2017. Please visit http://www.med.upenn.edu/nems/index.shtml to view the current website.*

3. Continue to cross-post, improve, and add to the UPenn Prevention Research Center (UPenn PRC) website, [http://www.upennprc.org/](http://www.upennprc.org/) (See Appendix A for screen shots of the website).

4. Continue to connect with UPenn PRC internal and external collaborators and stakeholders through Facebook, Twitter, and Instagram.

5. Continued to track CHBR website traffic using Google Analytics. Between June 1, 2016 and June 1, 2017, there were 4,861 visits to the CHBR website and 3,801 unique visitors for a total of 12,365 page views.

*Overview of Website Traffic between June 1, 2016 and June 1, 2017*

![Website Traffic Chart](image)

<table>
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<th>Pageviews</th>
<th>Pages / Session</th>
<th>Avg. Session Duration</th>
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</tbody>
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**FY 2018 Plans & Projections**

1. Launch the new CHBR and the NEMS websites and update content on a regular basis.

2. Continue to develop and add to the UPenn PRC website, cross-link to relevant websites, and drive traffic using Facebook, Twitter, Instagram and email strategies.

3. Work with a web developer to design, develop, and launch a website for ITMAT’s Community Engagement and Research Core.
Seminars & Academic Events

FY 2017 Accomplishments

1. Co-sponsored a series of three forums on educating health professionals to address the social determinants of health based on the 2016 Institute of Medicine Report. This series was funded by the Provost’s Excellence through Diversity fund and was led by Terri Lipman and Joan Gluch.
   - Part 1 on November 8th, 2016: Highlights from the Educational Component
   - Part 2 on February 28th, 2017: Highlights from the Community Component
   - Part 3 on May 2nd, 2017: Highlights from the Organization Component

For more information about the forum, read the LDI blog post—https://ldi.upenn.edu/healthpolicysense/community-partnerships-address-social-determinants-health

2. Co-sponsored Community Driven Research Day (CDRD) on December 7th, 2016 and Research Readiness Day on January 23rd, 2017 in partnership with CHOP, Drexel University, Thomas Jefferson University, and Temple University.

For more information about CDRD visit https://injury.research.chop.edu/violence-prevention-initiative/other-violence-prevention-programs-chop/community-driven-research-day and see the description under “CEAR Core” on page 26.

3. Co-sponsored a LDI Health Policy Seminar with Marcus Osborne, MPA on February 28th, 2017 titled “Helping consumers truly ‘live better’ and healthier through consumer-centered design.” Marcus Osborne serves as Vice President, Health & Wellness Transformation & Innovation for Walmart.

4. Hosted the UPenn PRC symposium titled “Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention” on April 28th. This event kicked-off with a student public health pitch competition on April 27th.

For more information about this event visit http://www.upennprc.org/upenn-prc-impact-symposium-accelerating-policies-research-on-food-access-diet-and-obesity-prevention/ and see the description under the “UPenn PRC” on page 22.

FY 2018 Plans & Projections

1. Continue the Linking Research and Practice series with the UPenn PRC and CPHI (no events were held in FY 2017). Develop strategies for following up on ideas discussed during these events.

2. Planning to host a campus-wide PIK seminar in November 2017 about race/ethnicity and health disparities. The seminar would feature Karen Glanz, Sarah Tishkoff, and Dorothy Roberts.

3. Seminars will continue to be co-sponsored with the CEAR Core, the UPenn PRC, LDI, CPHI, and other relevant partners.

4. Look for opportunities across the university to co-sponsor relevant presentations.
Consultation & Technical Assistance

**FY 2017 Accomplishments**

**Consultations**

CHBR provides research consultations to the UPenn community, both through CHBR alone and in conjunction with the Community Engagement and Research (CEAR) Core, which is part of the Penn Institute for Translational Medicine and Therapeutics (ITMAT/CTSA). These consultation services support rigorous research methodology in behavioral and health sciences.

Examples of consultation include:
1. Charles Branas, PhD, Columbia University Mailman School of Public Health
2. Amy Carroll Scott, PhD, MPH, Drexel University Dornsife School of Public Health
3. Joan Gluch, PhD, RDH, University of Pennsylvania School of Dental Medicine
4. Terri Lipman, PhD, CRNP, FAAN, University of Pennsylvania School of Nursing

**Technical Assistance**

CHBR provides technical assistance to the UPenn community, the Philadelphia region, and the PRC network in conjunction with the UPenn Prevention Research Center (UPenn PRC).

Current technical assistance initiatives are being led by the Community Engagement, Partnerships, and Technical Assistance Core, led by Carolyn Cannuscio and David Grande. This core is currently providing technical assistance to the Free Library of Philadelphia. The library has a strong goal of incorporating health across its programs, and is committed to partnering with us to increase its own capacity to address the social determinants of health (see page 21, “UPenn Prevention Research Center” for more information).

**FY 2018 Plans & Projections**

1. CEAR Core, UPenn PRC, and CHBR consultations will continue to be promoted through cross-university emails and seminars.

2. The UPenn PRC will continue to build relationships with the Free Library of Philadelphia and engage the library as a site for dissemination of research findings and evidence-based programs to the Philadelphia community.

3. The UPenn PRC will continue to provide technical assistance and expand the areas in which technical assistance is available.
Publications

This section represents only those activities/funding involving the faculty Director, and CHBR core staff, along with colleagues. Because CHBR does not provide seed/pilot grant funding, we feel it would not be accurate to list all the publications of CHBR fellows — of which there are many.

Papers in Journals

**35 peer reviewed publications from the 2016-2017 academic year.**


*Continued on the next page...*


Presentations, Lectures, and Media Appearances

This section represents only those activities/funding involving the faculty Director, and CHBR core staff, along with colleagues.

**Presentations and Lectures**


**Poster Presentations**


**Media Appearances**

1. Guest on Knowledge @ Wharton Radio, SiriusXM, Does the food industry care about healthier food products? December 2016

2. Guest on Knowledge @ Wharton Radio, SiriusXM, Philadelphia’s new Soda Tax – Will it Work? June 2016

3. Guest on Knowledge @ Wharton Radio, SiriusXM, The FDA’s new Nutrition Facts Label. June 2016
New and Current Research & Funding

NEW: June 2016—June 2017

1. UL1-RR0241343-11 (FitzGerald) 07/01/16 - 06/30/21
   NIH
   Community and Collaboration Core

   To facilitate community-engaged participatory research by continuing to fund pilot projects that actively engage community partners and stakeholders in comparative effectiveness research; conducting a seminar series; developing and disseminating human subjects training for community members; and establishing patient advisory boards for UPenn Health System.

2. 1-R01-CA-202262-01A1 (Audrain-McGovern) 07/01/16 - 06/30/21
   NIH/NCI
   The impact of e-cigarettes on the uptake and persistence of conventional cigarette smoking: Who is most vulnerable?

   The growing popularity of electronic cigarette (e-cig) use among adolescents and their potential to promote conventional cigarette smoking is a cause for public health and regulatory concern. Evidence for whether, why and for whom e-cigs contribute to the uptake and persistence of conventional cigarette use in adolescents is necessary to inform the FDAs regulatory actions and public health campaigns.

3. R01-CA-204271-01A1 (Heckman) 12/1/16-11/30/21
   NCI/NIH
   Modifying Young Adult Skin Cancer Risk and Protective Behaviors (UV4.me2): A Hybrid Type 2 Dissemination/Effectiveness Trial

   The aims of the proposed project are to investigate the reach, effectiveness, implementation, maintenance, and cost of an enhanced UV4.me intervention and implementation strategies in a large national randomized controlled trial with young adults at moderate to high risk of developing skin cancer.

4. R21NR016507 (George) 04/01/17- 03/31/19
   NIH/NINR
   Self-care decision-making: Feasibility of the BREATHE asthma intervention trial

   This pilot study will (1) develop a brief shared decision-making intervention delivered by primary care providers (PCPs) to improve asthma control in Black adults receiving care in FQHCs.

ONGOING

1. Collaborative Research Grant (Glanz/Branas) 5/1/2016—4/30/2017
   Fels Research Policy Initiative
   Built environment policies and interventions for better health and safety

   The goal of this project is to lead a series of faculty working group meetings to stimulate new discussions around innovative approaches to built environmental policies and interventions, especially for urban areas. The goals of this workgroup would be to accelerate exploration and early collaboration, and to identify policy advocacy and policy research projects for further development.

Continued on the next page...
New and Current Research & Funding

**ONGOING (continued)**

2. SIP 15-006 (Barg) 9/30/15 - 09/29/17
Centers for Disease Control and Prevention
Building Local Community Health Leadership

Develop and evaluate a mentored experience (Penn Health Leadership Institute) to train community leaders in the Philadelphia Promise Zone to assess, intervene and evaluate a project addressing a chronic health problem for their constituency; and disseminate the leadership institute model to two additional promise zones.

3. P30-CA016520 (Dang) 12/01/15 - 11/30/20
NIH/NCI
University of Pennsylvania Cancer Center Core Support Grant

This grant supports the cancer research effort of the University of Pennsylvania Cancer Center. Dr. Glanz is a Staff Scientist for the P30 Cancer Center Support Grant during this funding cycle.

4. PC140667 (Ziegler-Johnson) 10/01/15 – 09/30/18
DOD (subcontract)
A Neighborhood-Based Intervention to Reduce Prostate Cancer Disparities

Specific Aims:
(1) To identify neighborhoods with disproportionately high rates of advanced prostate cancer and describe patient and neighborhood level risk factors associated with high risk neighborhoods
(2) To develop using a mixed methods approach a targeted educational intervention about prostate cancer for men who live in high risk neighborhoods
(3) To test the impact of the targeted intervention on levels of knowledge, anxiety, and informed decision making about PCa screening
(4) To observe the rates of PCa screening in the intervention and control groups

5. 10054093 (Roberto) 02/01/16 - 01/31/18
Robert Wood Johnson Foundation
Increasing the Impact of Restaurant Menu Labeling

The goals of this project are to explore, using focus groups, shop-along interviews, and survey research, how parents respond to restaurant calorie labeling and whether labeling can be augmented with innovative messages to more effectively promote lower-calorie purchases.

6. R01-DK101629-01A1 (Glanz) 09/19/14 – 08/31/18
NIH/NIDDK
The Impact of Healthy Food Marketing Strategies in Supermarkets

The proposed study aims to evaluate, in a cluster randomized controlled trial design, the effects of in-store healthy food marketing strategies on sales and purchase of specific healthier items in three product categories (milk, frozen entrees, and beverage checkout coolers).
New and Current Research & Funding

**ONGOING (continued)**

7. **R01-DK102324 (Glanz/Karpyn: Dual PI)**  
   NIH; Subcontract from U. Delaware  
   **02/25/14 – 01/31/18**  
   Does a New Supermarket Improve the Diet and Food Environment of Residents?  
   The purpose of this study is to evaluate whether a new supermarket opening in an underserved urban area, with healthy food retail funding, favorably influences the dietary intake of residents in the neighboring community.

8. **U48-DP005053 (Glanz/Volpp: Dual PI)**  
   CDC  
   **University of Pennsylvania Prevention Research Center**  
   **09/30/14 – 09/29/19**  
   The primary goal of the UPenn PRC is to become established as a hub of interdisciplinary chronic disease prevention research, training, and dissemination. The UPenn PRC will serve as a catalyst for prevention research, training, and practice activities; use new and emerging technology for research and communication; and link public health and disease management in a variety of settings, including employee health.

9. **U48-DP005053-01S1 (Glanz)**  
   CDC  
   **Reducing UV Exposure to Prevent Skin Cancer: Media Communication Messages and Strategies**  
   **09/30/14 - 09/29/17**  
   This 4-phase study will assess knowledge, attitudes and beliefs of adults aged 18 to 49 years in order to develop effective messages and communication strategies for two categories of skin cancer risk behaviors: indoor tanning and outdoor sun exposure; for young adults aged 18-25 and adults aged 26-49; and for males and females. Specific target behaviors will include avoidance of indoor tanning, use of sunscreen, protective clothing, and shade.

10. **U48-DP005053-01SA (Glanz)**  
    CDC  
    **UPENN PRC Cancer Prevention and Control Research Network (CPCRN) Collaborating Center**  
    **09/30/14 - 09/29/19**  
    The main activities of the UPenn PRC collaborating center will be CPCRN Network participation, participation in CPCRN Network workgroup projects, and three Center-specific initiatives: 1) implementing and studying evidence-based strategies to increase systematic and opportunistic screening for colorectal cancer in primary care settings, especially for disadvantaged and minority adults; 2) the Community-Engaged Scholars Program; and 3) Evidence Academies.

*Continued on the next page...*
New and Current Research & Funding

**COMPLETED: June 2016—June 2017**

1. **71480 (Johnson)**  
   01/01/14 - 12/31/16  
   Robert Wood Johnson Foundation; Subcontract from The Food Trust  
   Evaluating the Impact of the New Jersey Food Access Initiative

   The purpose of the study is to assess the health and economic impacts of New Jersey’s grant-and-loan program [New Jersey Food Access Initiative] to encourage supermarket and other healthy food retail development in lower-income communities focusing largely on the two new construction stores in Newark and Vineland.

2. **P60-MD006900 (Rebbeck)**  
   07/01/12 - 06/30/17  
   NIH  
   Comprehensive Center of Excellence

   This Center of Excellence (COE) will address significant gaps in our knowledge about disparities between African (AA) and European (EA) Americans in Philadelphia. The mission of the proposed center is to (1) undertake research that will identify biological, behavioral, social, environmental, and health care factors that influence PCa outcomes, and (2) integrate, evaluate, and disseminate this information to at-risk populations in Philadelphia communities.
Centers & Cores
FY 2017 Accomplishments and FY 2018 Plans & Projections

Centers and Cores include:

- UPenn Prevention Research Center (UPenn PRC)
- Cancer Prevention and Control Research Network (CPCRN) Collaborating Center
- Community Engagement and Research (CEAR) Core
- Recruitment, Outcomes, and Assessment Resource (ROAR) Core
- Prostate Cancer Community Engagement, Evaluation, and Dissemination (ProCEED) Core
UPenn Prevention Research Center (UPenn PRC)

The UPenn PRC, directed by Karen Glanz and Kevin Volpp, was established in the Fall of 2014. It serves as a hub for interdisciplinary chronic disease prevention research, training, and dissemination and is one of only 26 Prevention Research Centers in the nation and is the first in Philadelphia.

See Appendix B for the UPenn PRC organizational structure.

Select FY 2017 Accomplishments

1. Increasing the capacity of the UPenn PRC infrastructure to lead and manage PRC activities and research. This includes hosting a UPenn PRC Retreat in September 2016 and convening the UPenn PRC core leads on a regular basis to review overall center progress and to discuss next steps and future directions. A key focus of our meetings is how best to achieve synergy between cores. The Administration and Infrastructure Core provides additional support to the core leads as needed.

2. Raising awareness of the UPenn PRC across the university and in the community through the UPenn PRC website (www.upennprc.org) and social media channels; regular meetings with the Community Advisory Board; presentations and seminars highlighting the work of the PRC; and an annual information session about Special Interest Project (SIP) funding opportunities (see Appendix A for a screenshot of the UPenn PRC website).

3. Continuing to make progress on the Healthy Weigh Study. Study sites include Independence Blue Cross, Southeastern Pennsylvania Transportation Authority (SEPTA), and the City of Philadelphia. This study aims to assess the effectiveness of a daily lottery-based financial incentive arm, an environmental strategies arm, and a combined incentives and environmental strategies arm relative to a control group on cumulative weight loss over an 18-month period.

4. Collaborating with the Free Library of Philadelphia to increase its capacity to address social determinants of health. Carolyn Cannuscio, a co-lead of the Community Engagement Core, has worked in conjunction with UPenn PRC faculty to conduct a community needs assessment in South Philadelphia, provide trainings to library staff on a variety of health topics, and evaluate programs at the library. Visit http://www.healthylibrary.org/ for more information.

5. Promoting existing training opportunities for faculty, fellows, and students and convening a training advisory group to identify areas for collaboration and determine where new training
opportunities are needed. Many members of the training advisory group participated in the planning committee for the UPenn PRC symposium on April 28, 2017 (see description below) as well as representatives from three other Prevention Research Centers (Tulane, UIC, and UMass Worcester) and the Nutrition and Obesity Policy Research and Evaluation Network (NOPREN).

6. Sponsoring a resident in the Occupational and Environmental Health Residency program in collaboration with the Penn Injury Science Center (PISC) as a PRC/PISC Scholar. The objective of this award is to engage residents in the Occupational and Environmental Medicine program to undertake prevention research through direct support of his or her research activities, and to provide additional mentorship, colleagues and presentation experience through the UPenn PRC and PISC.

Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention
April 28, 2017

The UPenn PRC hosted a day-long symposium, “Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention” on Friday, April 28, 2017. This event brought together prevention health researchers and public health advocates to discuss today’s food environment and focus on future directions for this important health topic. Approximately 100 people were in attendance.

- See Appendix C for the meeting program, which outlines the keynote speakers, breakout sessions, and panel speakers. Click here to read more about the symposium and here to read a write up from WHYY.

- This event kicked off with a Student Public Health Pitch Competition on Thursday, April 27, 2017. During this competition, undergraduate and graduate students presented short presentations on a public health topic of their choosing. See Appendix D for the event program. A video highlighting two of our winners can be found on www.upennprc.org.

- This event was supported in part by funds provided by the Office of the Provost.

Special Interest Projects

Penn faculty have the opportunity to apply for CDC limited competition supplements (Special Interest Projects or SIPs) every year through the UPenn PRC. Three SIPs were awarded in 2015 (see the PRC organizational structure for more information) and two proposals were submitted in 2016. **There are currently 7 funded SIPs through the UPenn PRC.**

Continued on the next page...
UPenn Prevention Research Center (UPenn PRC)

**FY 2018 Plans & Projections**

1. Further develop the UPenn PRC infrastructure, and develop a long-term plan to maximize the productivity and sustainability of the PRC within the University of Pennsylvania and the region.

2. Strengthen community, health department, and campus partnerships using participatory planning approaches and technical assistance to improve health and reduce health disparities.

3. Continue to raise awareness of the UPenn PRC at UPenn and within the community.

4. Increase visibility of UPenn PRC research, resources, and activities.

5. Maintain a vital and fresh UPennPRC.org website with social media outreach and provide communication facilitation to support activities of the PRC cores and PRC SIPs.

6. Provide technical assistance to improve the conduct, dissemination, and translation of applied public health research and evidence-based chronic disease prevention strategies.

7. Provide technical assistance to UPenn and community partners, UPenn PRC research investigators, and the PRC network.

8. Implement evaluation plan and social network analysis plan to track PRC performance indicators and evaluate changes in interaction among university and community stakeholders.

9. Continue to make progress on the research project.
CPCRN is a special interest project (SIP) funded through the UPenn PRC. The goal of CPCRN is to accelerate the implementation of evidence-based cancer prevention and control research across the translation continuum from discovery to dissemination and adoption of effective cancer prevention and control interventions.

The UPenn CPCRN team includes: Karen Glanz, PhD, MPH (PI); Chyke Doubeni, MD, MPH; David Grande, MD, MPA; Carmen Guerra, MD, MSCE; John Kimberly, PhD, MS; Cathy Melvin, PhD, MPH; and Alyssa Yackle, MPA

FY 2017 Accomplishments

1. Actively participating in the Cancer Prevention and Control Research Network.
   - Dr. Glanz is a Co-Chair for the CPCRN Steering Committee.
   - Leading a Cervical Cancer Screening workgroup and participating in a FQHC intervention workgroup and a community grant workgroup.
   - Dr. Glanz has provided technical assistance to both the FQHC intervention workgroup and the community grant workgroup.

2. Working with the American Cancer Society, East Central Division, and the Health Federation of Philadelphia on a collaborative project to address critical gaps in the uptake of evidence-based strategies to increase colorectal cancer screening.

3. Facilitated follow-up from the Evidence Academy focused on Prostate Cancer that was held in November 2015. See page 30 for more information.

4. Forming and expanding partnerships in Southeastern Pennsylvania and the surrounding region.
   - Continue to build relationships with PA Department of Health.
   - Participate in the Stakeholder Leadership Team (SLT), a committee of the Pennsylvania Cancer Control, Prevention, and Research Advisory Board.
   - Involved with the Community Clinical Linkages (CCL)/HPV Vaccination SLT workgroup.

CPCRN centers include: Case Western Reserve University, Oregon Health and Science University, University of Iowa, University of North Carolina at Chapel Hill, University of South Carolina, and University of Washington.

Continued on the next page...
Cancer Prevention and Control Research Network (CPCRN)

Publications


FY 2018 Plans & Projections

1. Implement collaborative CRC Screening project with FQHCs (CPCRN, Health Federation of Philadelphia, American Cancer Society).

2. Continue to take an active role in CPCRN by participating in the CPCRN Steering Committee, signature projects, and workgroups.

3. Continue to lead the cervical cancer screening workgroup and apply for additional grant funding.

4. Implement the Community Scholars-in-Residence program with the CEAR Core. This program will support scholars to conduct cancer prevention and control research with a partnering community organization. See page 28 for more information about this program.
Community Engagement and Research (CEAR) Core

FY 2017 Accomplishments

1. Held regular Steering committee meetings.

2. Co-sponsored seminars on community engaged research topics (see page 10, “Seminars & Academic Events” for more information), including Community Driven Research Day (held on December 7, 2016) and Research Readiness Day (held on January 23, 2017).
   - Community organizations who presented a posted during Community Driven Research Day were eligible to apply for pilot grant funds in collaboration with Penn faculty. Two pilot grant proposals were funded at Penn, one by the CEAR Core and one by the Center for Public Health Initiatives (CPHI).
   - Kit Delgado (University of Pennsylvania) and Cory Long (Team Making a Change) were selected to receive $10,000 from the CEAR Core for their proposal, “Examining a Partnership between Youth and Community Stakeholders in Violence Intervention: A Qualitative Approach.”
   - Melissa Dichter (University of Pennsylvania) and Marcella Nyachogo (Lutheran Settlement House Bilingual Domestic Violence Program) were selected to receive $10,000 from CPHI for their proposal, “Addressing Intimate Partner Violence through Community-Hospital Partnerships: A Pilot Study in Collaboration with Lutheran Settlement House STOP IPV Program.”

3. Launched an online training program on responsible conduct of research in the community. This training features materials from the CIRTIfication curriculum (developed at the University of Illinois at Chicago), a human research protection program tailored to meet the unique needs of community research partners. It is relevant to the roles and responsibilities of community partners participating in a research project and focuses on skills-building (see Appendix E for screenshots of the training program).
   - Held a workshop in January 2017 and participated in a Clinical Research Forum Day in February 2017 to raise awareness of the Community Partner Training website.
   - The training is approved for use by the Penn IRB, CHOP IRB, and Jefferson IRB as a substitute for CITI Training for community partners.

4. Funded two pilot grant proposals to support research with public and community health relevance (project periods July 1, 2016-June 30, 2017).
   - Julia Alber and Raina Merchant were selected to receive $8,990 for their project, “Increasing Hepatitis B Screening among Chinese and Vietnamese Philadelphians:

Continued on the next page...
Community Engagement and Research (CEAR) Core

Exploring the Feasibility of a Community Liaison Social Media Program.”

- Carolyn Cannuscio and Anna Morgan were selected to receive $19,980 for their project, “Building the Capacity of Libraries to Address the Social Determinants of Health.”

We are currently in the process of awarding pilot grant funding, awards to be announced in June 2017. CEAR Core is collaborating with the Center for Public Health Initiatives (CPHI) on this pilot grant program to fund research with public and community health relevance.

4. Supported the Community Scholars-in-Residence program in collaboration with the Office of Inclusion and Diversity (OID), the Center for Public Health Initiatives (CPHI), the LDI Implementation Science Working Group, the Children’s Hospital of Philadelphia (CHOP), and the School of Nursing. Two scholars, Bridgette Brawner and Nadia Dowshen, were funded from January 2015-December 2016.

- Community scholars spent one day per week in-person at the community organization. Through this program, they developed relationships with their community partners, conducted implementation science, identified research opportunities, and allowed for projects to co-develop.

Bridgette Brawner, PhD, APRN
Assistant Professor of Nursing
Partnering with the City of Philadelphia Department of Behavioral Health and Intellectual Disability Services (DBHIDS).

Nadia Dowshen, MD
Assistant Professor of Pediatrics
Partnering with the City of Philadelphia Department of Public Health, Division of Maternal, Child, and Family Health (MCFH).

FY 2018 Plans & Projections

In addition to continuing the work described above, the following new activities are planned for FY 2018:

1. Launch next cohort of Community Scholars-in-Residence in collaboration with CPCRN. This opportunity is for PhD students, medical students, and postdoctoral fellows. Applications are due on June 30th and the program will kick-off in September 2017.

2. Develop a Patient Research Engagement Board based on the model used by CHOP with input from PCORI researchers at Penn and CHOP.

3. Work with a website vendor to develop and launch a CEAR Core website. We are currently reviewing proposals and plan to begin the development process in July 2017.
Recruitment, Outcomes, and Assessment Resource (ROAR) Core

**FY 2017 Accomplishments**

The goals of the Recruitment, Outcomes and Assessment Resource (ROAR) Core are to:

- Develop resources for population and clinical/transitional research that can enhance collaborative, multidisciplinary population research;
- Enable observational, behavioral, clinical translation and interventional studies; and
- Avoid inefficiency in the development and execution of these studies.

**FY 2018 Plans & Projections**

1. Continue to expand and develop the scope and reach of ROAR and focus on ROAR Core goals.
2. Promote ROAR Core resources to researchers.
3. Build the portfolio of funded projects for ROAR Core.

UNIVERSITY OF PENNSYLVANIA
Abramson Cancer Center
Prostate Cancer Community Engagement, Evaluation, and Dissemination (Pro-CEED) Core

**FY 2017 Accomplishments**

1. Collaborated with the UPenn Cancer Prevention and Control Research Network (CPCRN) on actions items identified during the Prostate Cancer Evidence Academy conference in November 2015.
   - Received PCOR pilot study funds to explore patient and provider perceptions and beliefs about treatment decision making, genomic risk assessment, and decision aids or decision supports for men diagnosed with localized, low-risk prostate cancer. This study, “Patient and Provider Perceptions of Active Surveillance for Localized Prostate Cancer,” is a one-year pilot study being done in collaboration with Dr. Ronald Myers at Thomas Jefferson University.
   - During the Prostate Cancer Evidence Academy conference, Dr. Glanz connected with Dr. Neha Vapiwala about her project, “Addressing Misperceptions in Black and Latino Cultures through Community-based Education.” For this project, our team is providing technical support and guidance to conduct a series of focus groups—four focus groups to identify common myths and misperceptions and two focus groups to test drafted materials for community-based education.

2. Our team has been involved in a Department of Defense funded study, “A Neighborhood-Based Intervention to Reduce Prostate Cancer Disparities,” which is led by Charnita Zeigler Johnson at Thomas Jefferson University. This study aims to develop a targeted educational intervention to increase knowledge about prostate cancer screening in high risk communities. Dr. Zeigler Johnson and Dr. Glanz were both involved in the P60 Center of Excellence, which facilitated this collaboration.
Appendices

APPENDIX A. Screenshot of the UPenn PRC website

APPENDIX B. Organizational Structure of the UPenn PRC

APPENDIX C. Event Program: Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention

APPENDIX D. Event Program: Student Public Health Pitch Competition

APPENDIX E. Screenshots of the Community Partner Training website
Welcome from the Directors

The UPenn PRC is a catalyst for research in chronic disease prevention and a leader in advancing the science and practice of prevention research. Along with our ongoing studies in cancer prevention, cognitive health, and new strategies for weight loss, we’re researching adolescent and young adult survivors of childhood cancers, the economic impact of clinical trials, and a Penn-community partnership, the Philadelphia Health Leadership Institute. We invite you to learn more about these projects and our dedicated investigators and staff on this website.

Karen Glantz & Kevin Voight

Welcome

What’s New

AUDO: Knowledge@Wharton/Keivan Voip on How Behavioral Economics Could Solve America’s Health Care Woes June 7, 2017

The 2017 Student Public Health Pitch Competition! Meet the Winners in this PRC Video June 7, 2017

Congratulations: PRC Lead Doug Weibe, PhD, Winner of the 2017 Kenneth Rothman EPIDEMIOLOGY Prize June 5, 2017

Q & A Spotlight

Chinyere Omeogo, MD, Occupational Medicine Resident at the Perelman School of Medicine, University of Pennsylvania, and the Philadelphia Veteran’s Administration Hospital

Q: Your new PRC grant tests a cognitive behavioral intervention for insomnia. Why is it important?

A: Insomnia is an important but often overlooked “hidden” problem, affecting as many as 30% of US adults. Insomnia is especially a problem for shift workers who do stressful work, like nurses and police officers. Cognitive Behavioral Therapy for Insomnia (CBT-I) has been shown to be effective, but often relies on in-person counseling. I’m interested in testing whether a free mobile-based version can help and possibly reverse insomnia’s negative impact on employee health and work outcomes.

Upcoming Events

• GIS and Public Health 2017 Summer Institute
  June 14 - June 16

• 2017-2018 CPHI Seminar Series: Innovation – 3rd Thursday of the month
  September 1 - September 22

• 50 Years of Health Policy Leadership – Penn’s Leonard Davis Institute of Health Economics
  October 5 - October 6

Past Events

• PRC Symposium: Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention
• UPenn PRC Hosts National PRC Network Meeting

Q: Your new PRC grant tests a cognitive behavioral intervention for insomnia. Why is it important?

A: Insomnia is an important but often overlooked “hidden” problem, affecting as many as 30% of US adults. Insomnia is especially a problem for shift workers who do stressful work, like nurses and police officers. Cognitive Behavioral Therapy for Insomnia (CBT-I) has been shown to be effective, but often relies on in-person counseling. I’m interested in testing whether a free mobile-based version can help and possibly reverse insomnia’s negative impact on employee health and work outcomes.

Subscribe to our mailing list

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 SUBSCRIBE
Appendix C: Event Program, Accelerating Policies & Research on Food Access, Diet, and Obesity Prevention

Accelerating Policies and Research on Food Access, Diet, and Obesity Prevention

UPenn Prevention Research Center Symposium

Friday, April 28th, 2017

Inn at Penn
3600 Sansom Street
Philadelphia, PA

University of Pennsylvania Prevention Research Center

Funding for this event comes from the University of Pennsylvania Office of the Provost, the UPenn Prevention Research Center (UPenn PRC), and the Cancer Prevention and Control Research Network (CPCRN).
WELCOME!

A Note from the UPenn PRC Director, Karen Glanz

It gives me great pleasure to extend a warm welcome to our attendees from Penn and beyond for our UPenn PRC Symposium, “Accelerating Policies and Research on Food Access, Diet, and Obesity Prevention”. We are proud to be hosting this meeting and look forward to connecting with our colleagues across the University, PRC Network and the community. This meeting promises to be enlightening and thought-provoking as we delve into a variety of topics and work together to think about potential collaborations and future directions. Special thanks to the Planning Committee and to our UPenn PRC Training Core faculty and staff for their leadership and support in making this event possible.

Karen Glanz, PhD, MPH

Planning Committee:

University of Pennsylvania Members:
Karen Glanz, PhD, MPH
Director, UPenn PRC
Sarah Green, MPH
UPenn PRC
Doug Wiebe, PhD
Training Core Director, UPenn PRC
Victoria Worthen, MPH
UPenn PRC
Amy Blaekley, PhD, MPH
Annenberg Public Policy Center
Carolyn Cannuscio, ScD, ScM
Family Medicine and Community Health
Rosemary Frasso, PhD, MSc, CPH
Center for Public Health Initiatives
Moriah Hall, MPH
Center for Public Health Initiatives
Jason Karlwisch, MD
Penn Memory Center

Judith McKenzie, MD, MPH
Occupational Medicine Residency
Christian Roberto, PhD
Perelman School of Medicine, PEACH Lab
Sara Solomon, MPH
Center for Public Health Initiatives
Kevin Volpp, MD, PhD
Director, UPenn PRC
Alyxta Yackle, MPA
Cancer Prevention and Control Research Network (CPCRN)

Undergraduate Members:
Megan Sweeney ’19
College of Arts and Science
Rochelle Yang ’19
College of Arts and Science
Benjamin Young ’18
College of Arts and Science

Prevention Research Center (PRC) Network Members:
Melissa Akers, MPH, CPH
Nutrition and Obesity Policy Research and Evaluation Network (NOPREN)
Carolyn Johnson, PhD
Tulane University PRC
Keela O’Malley, MPH
Tulane University PRC
Megan Knapp
Tulane University PRC
Lisa Powell, PhD
University of Illinois at Chicago PRC
Milay Seligman, MD, MAS
Nutrition and Obesity Policy Research and Evaluation Network (NOPREN)
Stephanie Lemou, PhD
UMass Worcester PRC
AGENDA

8:00  Breakfast and Registration

9:00-9:05  Welcome, Woodlands Ballroom

9:05-10:00  Keynote Address: Supporting Healthy Eating Through Nutrition Policy, Woodlands Ballroom
Margo Wootan, ScD. Center for Science in the Public Interest
Moderator: Kevin Volpp, MD, PhD, UPenn PRC Director

10:00-10:15  Break

10:15-11:30  Panel Session: Innovative Policy Ideas, Woodlands Ballroom
Moderator: Amy Yaroch, PhD, Gretchen Swanson Center for Nutrition
Speakers: Tracy Fox, MPH, RD, Food, Nutrition & Policy Consultants, LLC
          Jennifer Pomeranz, JD, MPH, NYU College of Global Public Health
          Amy Yaroch, PhD, Gretchen Swanson Center for Nutrition

11:30-12:30  Breakout Sessions
Improving Health Through Food Policies, St. Marks
Cheryl Bettigole, MD, MPH, Philadelphia Department of Public Health
Moderator: Amy Bleakley, PhD, MPH, University of Pennsylvania

Achieving Food Security in Small Island Developing States, The Bahamas Example, Regent
Allison Karpyn, PhD, University of Delaware
Moderator: Ben Young, University of Pennsylvania '18

Public Policy & Healthy Food Access in the Trump Era, Woodlands C
Yael Lehmann, MS, The Food Trust
Moderator: Alyssa Yackle, MPA, University of Pennsylvania

Advancing Literacy, Through Cooking, Woodlands D
Carolyn Cannuscio, ScD, ScM, University of Pennsylvania
Moderator: Moriah Hall, MPH, University of Pennsylvania

12:30-12:45  Breakout Session Group Report Out, Woodlands Ballroom
Moderator: Douglas J. Wiebe, PhD, UPenn PRC Training Core Lead

12:45-1:30  Lunch

1:30-2:20  Keynote Address: From Evidence on Hunger, to Action on Food, to Community Transformation, Woodlands Ballroom
Mariana Chilton, PhD, MPH, Center for Hunger-Free Communities
Moderator: Karen Glanz, PhD, MPH, UPenn PRC Director

2:20-2:30  Break

2:30-3:55  Panel Session: Translating Research into High Impact Policy, Woodlands Ballroom
Moderator: Karen Glanz, PhD, MPH, UPenn PRC Director
Panelists: Alice Ammerman, DrPH (UNC PRC), Carolyn Johnson, PhD (Tulane PRC), Stephanie Lemon, PhD (UMass Worcester PRC), Jamie Chriqui, PhD, MHS (UIC PRC)

3:55-4:00  Closing Remarks, Woodlands Ballroom
MEETING PARTICIPANTS

Melissa Akers, University of California San Francisco
Beth Alarcon, The School District of Philadelphia
Alice Ammerman, University of North Carolina at Chapel Hill
Karen Bassarab, Johns Hopkins Center for a Livable Future
Katie Belazis, The Food Trust
Cheryl Bettigole, Philadelphia Department of Public Health
Janice Blake, The School District of Philadelphia
Amy Bleakley, University of Pennsylvania
Amy Bong, University of Massachusetts Medical School
Cadence Bowden, Children’s Hospital of Philadelphia
Julie Bromberg, University of Pennsylvania
Emily Brown, University of Pennsylvania
Carolyn Camuscio, University of Pennsylvania
Charles Carr, Philadelphia Parent Child Center
Mariana Chilton, Center for Hunger-Free Communities
Jamie Chi Qui, University of Illinois at Chicago
Annie Ching, University of Pennsylvania
Kimberly Colegrove, West Chester University
Kelly Courts, University of Pennsylvania
Danielle Cullen, Children’s Hospital of Philadelphia
Elizabeth Culman, Drexel University
Dianne Dabalik, Pennsylvania Department of Education
Lauren Davidheiser, Drexel University
Amy Dean, Children’s Hospital of Philadelphia
Sabina Dipro, Jewish Federation of Greater Philadelphia
Monique Dowd, University of Pennsylvania
Kady Elias, Jewish Federation of Greater Philadelphia
Jeanette Elstein, University of Pennsylvania
Elizabeth Ferro, Philabundance
Breae Flynn Wittmer, University of Pennsylvania
Tracy Fox, Food, Nutrition and Policy Consultants

Vania Freire, Penn Center for Community Health Workers
Sonia Galiber, Philly Urban Creators
Sarah Gibbons, Children’s Hospital of Philadelphia
Sharon Gladden, The School District of Philadelphia
Karen Glanz, University of Pennsylvania
Jessica Goldstein, Drexel University
Sarah Green, University of Pennsylvania
Annie Grisafi, University of Pennsylvania
Michelle Gross, Health Promotion Council
Moriah Hall, University of Pennsylvania
Maria Elena, Hallion Cabrini University
Alice Hausman, Temple University
Aretha Hilliard, The School District of Philadelphia
Yuyao Huang, Drexel University
Alisa Johnson, The School District of Philadelphia
Allison Johnson, University of Pennsylvania
Carolyn Johnson, Tulane University
Alexandria Kachurak, Temple University
Patricia Kamwela, University of Pennsylvania
Vanessa Karamanian, Health Promotion Council
Allison Karpyn, University of Delaware
Sheila Kelly, University of Pennsylvania
Theresa Kennedy, Red Hill Farm
Allison Kerr, West Chester University
Megan Knapp, Tulane University
Michaela Kupfer, University of Pennsylvania
Caroline La Rochelle, University of Pennsylvania
Brian Lang, The Food Trust
Lisa Lasca, Drexel University
Yi-Ming Law, The Food Trust
Geraldine Legett, The School District of Philadelphia
MEETING PARTICIPANTS

Yael Lehmann, The Food Trust
Stephanie Lemos, University of Massachusetts Medical School
Tamela Luce, HealthSpark Foundation
Jennifer Malkoun, Greener Partners
Carolyn McAnlis, Children’s Hospital of Philadelphia
Jill McDonald, University of Pennsylvania
Kylie McKenzie, Drexel University
Han Meadway, Jewish Federation of Greater Philadelphia
Stephen Menkes, University of Pennsylvania
Katera Moore, UPenn Agatston Urban Nutrition Initiative
Jacqueline Nikour, University of Pennsylvania
Lauren Nocito, Health Promotion Council
Diana Ochoa, University of Pennsylvania
Chinwe Onyekere, Lankenau Medical Center
Donna Paulhamus Giordano, University of Pennsylvania
Jennifer Pomeranz, New York University
Amy Regan Berkeley Food Institute
Sonia Rodriguez, The School District of Philadelphia
Victoria Rossi, Green Mountain College
Daphne Rowe, Leo and Peggy Pierce Family Foundation
Linda Samost, Sunday Suppers
Melissa Sattler, UPenn Agatston Urban Nutrition Initiative
Hannah Schlesinger, Leo and Peggy Pierce Family Foundation
Krista Schroeder, University of Pennsylvania
Preethi Selvan, Thomas Jefferson University
Tanya Sen, Coalition Against Hunger
Allison Shore, Drexel University
Rob Simmons, Thomas Jefferson University
Fran Simone, Health Promotion Council

Elizabeth Smith, Children’s Hospital of Philadelphia
Karen Smith, Children’s Hospital of Philadelphia
William Steinberg, University of Pennsylvania
Casey Stover, University of Pennsylvania
Mary Summers, University of Pennsylvania
Tara Tracy, University of Delaware
Heather Traino, Temple University
Gina Tripicchio, University of North Carolina at Chapel Hill
Joanna Tsakos, Children’s Hospital of Philadelphia
Nicholas Valantini, Temple University
John Valkovec, University of Pennsylvania
Amy Virus, The School District of Philadelphia
Kevin Volpp, University of Pennsylvania
Audrey Walsh, The School District of Philadelphia
Mary White, Penn Center for Community Health Workers
Eliza Whiteman, University of Pennsylvania
Doug Wiebe, University of Pennsylvania
Margo Wootan, Center for Science in the Public Interest
Victoria Worthen, University of Pennsylvania
Alysia Yackle, University of Pennsylvania
Amy Yaroch, Gretchen Swanson Center for Nutrition
Benjamin Young, University of Pennsylvania
Shannon Zenk, University of Illinois at Chicago
ACKNOWLEDGEMENTS

Thank you to the Planning Committee for their time, thought, and effort put into planning the this event.

Support for this meeting comes from the University of Pennsylvania Office of the Provost, the UPenn Prevention Research Center Training Core, and the Cancer Prevention and Control Research Network. Thank you to the UPenn PRC Directors for their leadership and the UPenn PRC staff for their assistance during the meeting. A special thank you to Victoria Worthen, Sarah Green, John Valkovec, and Alyssa Yackle for their contributions.

Accelerating Policies and Research on Food Access, Diet, and Obesity Prevention
Hosted by the UPenn PRC
Friday, April 28th, 2017
Appendix D: Event Program, Student Public Health Pitch Competition

PUBLIC HEALTH PITCH COMPETITION

UPenn Prevention Research Center’s Symposium
Accelerating Policies and Research on Food Access, Diet, and Obesity Prevention

Thursday, April 27, 2017
4:00 p.m. to 6:00 p.m.
Reception to Follow

Biomedical Research Building Auditorium
421 Curie Blvd,
Philadelphia, PA 19104

Funding for this event comes from the University of Pennsylvania Office of the Provost and the UPenn Prevention Research Center (UPenn PRC).
WELCOME

A Note from the UPenn PRC Director, Dr. Karen Glanz

Welcome to our student presenters, judges and guests! This evening’s competition promises to be educational and inspiring as we hear from students across campus presenting on the future of public health. As the first part of our UPenn Prevention Research Center (UPenn PRC) Symposium, “Accelerating Policies and Research on Food Access, Diet, and Obesity Prevention”, we look forward to connecting with our colleagues across the University and PRC Network. Special thanks to the Planning Committee and to our UPenn PRC Training Core faculty and staff for their leadership and support in making this event possible.

JUDGES

Jamie Chriqui, PhD, MHS
University of Illinois at Chicago PRC

Carolyn Johnson, PhD
Tulane University PRC

Stephanie Lemon, PhD
University of Massachusetts, Worcester PRC

Melissa Akers, MPH, CPH
Nutrition and Obesity Policy Research and Evaluation Network (NOPREN)

Douglas J. Wiebe, PhD
University of Pennsylvania PRC

PROGRAM OF EVENTS

4:00 p.m. Welcome

4:10 p.m. Undergraduate Pitches

Brianna Wronko, School of Engineering & Applied Science
The MultiDiagnostic: A Novel Public Health Tool

Xiaohan Ying, The Wharton School
Sustainable Model for Improving Global Surgical Care in Low and Middle Income Countries

Jacqueline Nikpour, School of Nursing
Nurse Practitioners: The Missing Link to Better Healthcare at a Lower Cost

Nikita Agarwal, College of Arts & Sciences
Killing Two Birds with One Stone: Investing in School Nurses to Reduce Gaps in Corrective-Vision Coverage for Elementary School Children
PROGRAM CONT’D

Ryan Leone, College of Arts & Sciences
Unmaking Mistakes: How We Can Resolve Malpractice Dilemmas
Trudel Pare, College of Arts & Sciences
When You Part of Section 8 and You Feel Like No One Can Relate:
A Case for Funding the Welfare State
Sujaath Changolkar, College of Arts & Sciences
Factors that Influence Penn Students’ Interactions with the Student
Health System
Eliza Giles, School of Nursing
Rainbow Reflections: End of Life Conversations for LGBT Elders

4:55 p.m.  People’s Choice Award Voting for Undergrad Pitches

5:00 p.m.  Graduate Pitches
  Elissa Kranzler, Annenberg School for Communication
  Using Adolescent Neural Responses to Antismoking Ads to Predict
  Population-Level Smoking Outcomes
  Sheila Cummings, School of Nursing
  Riverview Avenue Community Clinic: Addressing Health Equity in
  Homeless, Minorities and Other Socially Disenfranchised Groups in
  Upper Darby and West Philadelphia
  Matt Miclette, School of Social Policy & Practice
  Take Back Our City (Expanding Prescription Take Back in
  Pharmacies)
  Kishore Jayakumar, Perelman School of Medicine
  Improving Childhood Immunization Rates: Time to Expand
  Mandatory Requirements
  Anna Liu, The Wharton School
  Emerging Technologies in Global Health
  Kalie Wertz, Fels Institute of Government
  The Feed Local Project

5:50 p.m.  People’s Choice Award Voting for Graduate Pitches
6:00 p.m.  Winners Announced
6:15 p.m.  Reception

VOTING

To vote for the people’s choice award for both
undergraduate and graduate presentations please go to

www.slido.com
Enter event code — 4242
ACKNOWLEDGEMENTS

Thank you to the Planning Committee and judges for their time, thought, and effort put into planning the this event. We’d also like to thank our UPenn students for presenting their innovative and thought-provoking ideas and projects.

Support for this meeting comes from the University of Pennsylvania Office of the Provost, the UPenn Prevention Research Center Training Core, and the Cancer Prevention and Control Research Network. Thank you to the UPenn PRC Directors for their leadership and the UPenn PRC staff for their assistance during the meeting. A special thank you to Victoria Worthen, Sarah Green, John Valkovec, and Alyssa Yackle for their contributions.
Why Are We Here?

The Community Partner Training Program

Meets training requirements for the responsible conduct of human research

Is tailored to unique issues that community research partners may encounter

Explains the special rules for human research (what they are and why they exist) and your important role on the research team
“An ounce of prevention is worth a pound of cure.”

- Ben Franklin